



# 2018 Educating Global Leaders For The 21<sup>st</sup> Century



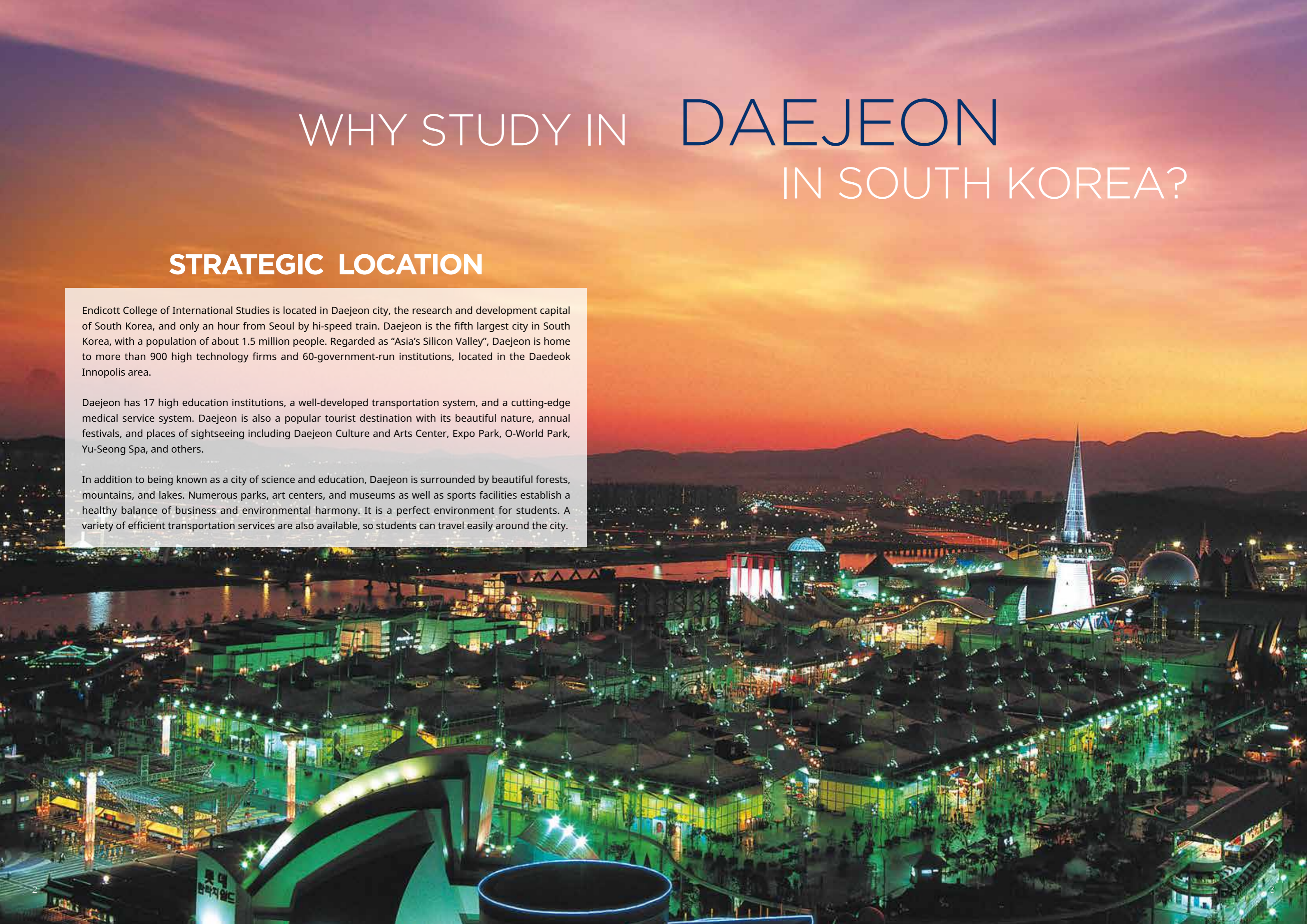
# WHY STUDY IN DAEJEON IN SOUTH KOREA?

## STRATEGIC LOCATION

Endicott College of International Studies is located in Daejeon city, the research and development capital of South Korea, and only an hour from Seoul by hi-speed train. Daejeon is the fifth largest city in South Korea, with a population of about 1.5 million people. Regarded as "Asia's Silicon Valley", Daejeon is home to more than 900 high technology firms and 60-government-run institutions, located in the Daedeok Innopolis area.

Daejeon has 17 high education institutions, a well-developed transportation system, and a cutting-edge medical service system. Daejeon is also a popular tourist destination with its beautiful nature, annual festivals, and places of sightseeing including Daejeon Culture and Arts Center, Expo Park, O-World Park, Yu-Seong Spa, and others.

In addition to being known as a city of science and education, Daejeon is surrounded by beautiful forests, mountains, and lakes. Numerous parks, art centers, and museums as well as sports facilities establish a healthy balance of business and environmental harmony. It is a perfect environment for students. A variety of efficient transportation services are also available, so students can travel easily around the city.





**John E. Endicott, Ph.D.**  
President, Woosong University Vice-Chancellor,  
SolBridge International School of Business

## “Developing Global Leaders Who Create Innovative Solutions to Key World Issues”

Fundamental changes to global society are happening within the framework of the 4th Industrial Revolution. Jobs and professions are being redefined, recalibrated and restructured. As a result, the way international society is organized and operated is being reformulated more extremely than we can understand at this time.

Endicott College of International Studies is meeting these challenges head-on -- using tools from all aspects of international endeavor to prepare for a future that may involve explosive growth and at the same time extreme displacement of affected populations. Endicott students will study “all phenomena which are globally oriented” to turn these challenges into opportunities.

Endicott is a place where students from all around the world can pursue integrated education in international studies, technology studies and management studies – as well as other fields that allow an entire spectrum of career specializations. Our ultimate goal is to provide undergraduate and graduate education that bring students to Endicott for a cutting-edge advantage – and have them make a difference in how nations of the world meet their collective responsibilities to assure peaceful and prosperous lives for their citizens. Our studies will be rewarding with a faculty known for teaching, research and service.

Our students will learn not only from our exceptional faculty, but also from each other. Bringing their own distinct world views to the classroom, lunchroom, and dorm, they will interact to teach each other using the techniques that have made our sister school, SolBridge, the flagship of international business education in Korea today. A student body in search of international understanding has a mission that truly reflects of the goals of the Endicott College of International Studies.

With your assistance and wholehearted support, I intend to use this uniquely global aspect of Endicott to gain worldwide attention to our faculty and students. Our international faculty from over 40 countries is ready to respond to the requirements of an ever-changing international environment. Expect our faculty to excel in teaching and produce world-class research while our students become global leaders and solve the most pressing problems of the future. Look to Endicott to provide the expertise necessary for active participation in the challenging world of the 21st century.

# Dean's Welcome Message



Hong Gi Kim  
Dean, Endicott College of  
International Studies

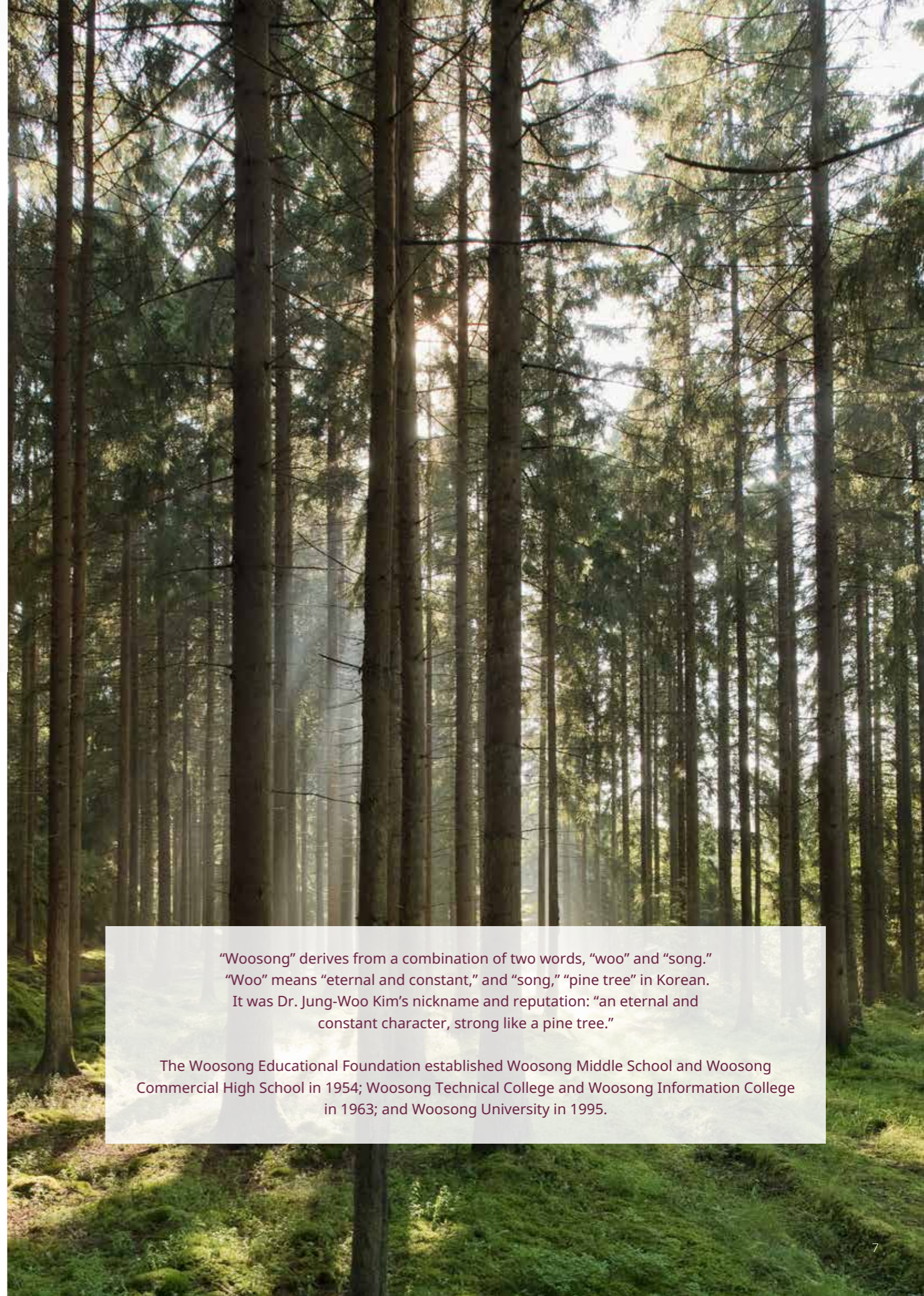
Welcome to Endicott College of International Studies.

Here, students are thinkers, creators, problem solvers, and global citizens who participate in a multicultural society and contribute to the common good. At Endicott, our faculty supports our students in the discovery and exploration of their passions and challenge them to strive toward their best selves in the paths they may choose.

One of the many things that I value about Endicott College is the emphasis it places on technology, innovation, and society — three areas that we value highly. Our programs attract some of the most capable international students, who learn together in an integrated environment across our major fields of study. Cooperation, collaboration, and communication across disciplines and cultures are critical aspects of leadership that our students must master to prepare them to have an impact on society and the world.

With the integration of four departments (Management Studies, Technology Studies, International Studies and interdisciplinary Studies), Endicott College prepares our students to help them find their place in the world and raise their sights even beyond what they think is possible.

We hope you find everything you are looking for at Endicott College for your future career and look forward to welcoming you on campus.



“Woosong” derives from a combination of two words, “woo” and “song.”  
“Woo” means “eternal and constant,” and “song,” “pine tree” in Korean.  
It was Dr. Jung-Woo Kim’s nickname and reputation: “an eternal and constant character, strong like a pine tree.”

The Woosong Educational Foundation established Woosong Middle School and Woosong Commercial High School in 1954; Woosong Technical College and Woosong Information College in 1963; and Woosong University in 1995.



“Our aim is to educate the next generation of global leaders... graduates who create innovative solutions to key issues in a rapidly changing 4.0 world.”

DR. JOHN E. ENDICOTT  
 PRESIDENT, ENDICOTT COLLEGE OF INTERNATIONAL STUDIES  
 2-TIME NOBEL PRIZE NOMINEE

**Our GOAL**  
**International Studies for the Industry 4.0 World**



# FUTURE CAREERS, FUTURE EDUCATION

Endicott College of International Studies provides an excellent choice for students to learn future-ready skills in management, technology, and international studies in Asia.

Students develop advanced knowledge of global management, Industry 4.0, and key global issues in governance, health, food, population, urbanization, energy, environment, and security. Interdisciplinary programs also educate students through flexible academic and experiential learning that stresses practical solutions.

- All classes taught in English except second language classes
- World-class international professors
- International student body from 40+ countries
- Opportunity to learn international languages such as Korean, Chinese, and Japanese
- Exchange programs with universities in the USA, Asia, and Europe
- Internships and job placement opportunities with multinational companies, international institutions and non-governmental organizations
- Scholarships available



# A NEW KIND OF ACADEMIC ENVIRONMENT

The Endicott College is scheduled to open in 2017 in a state-of-the-art building dedicated to “a new kind of academic environment with collaboration and education spaces such as a **social center for individual and group study, a global center, concierge support, and a career center.** Experiential, English-based learning “will stress collaboration across traditional academic boundaries and with government and business to realize practical solutions” and “prepare graduates to be competitive in a global job market including internships study with global companies.”



## Innovative Campus

Unique academic facility allowing, students, faculty and community to collaborate in an innovative environment.



## Social Center

Social Cafe, open hall, collaboration spaces, individual and group study.



## Global Center

Start-up lounge, configurable lecture rooms, seminar and event spaces.



## Support Center

Concierge support, faculty offices, administration and career center.





# UNIQUE AMONG INTERNATIONAL STUDIES PROGRAMS

Endicott College of International Studies develops the next generation of global citizens who are actively involved in creating innovative solutions to key issues in our rapidly changing 4.0 world.

Endicott is unique among international studies for its integrated education that goes across four programs of study :

Management Studies	Technology Studies
<ul style="list-style-type: none"> <li>• Accounting</li> <li>• Marketing</li> <li>• Finance</li> <li>• Economics</li> <li>• Entrepreneurship</li> <li>• Strategic Management</li> <li>• Business Negotiation</li> <li>• Global Leadership</li> <li>• Business Innovation</li> <li>• Data Analytics</li> <li>• Smart Manufacturing</li> <li>• Supply Chain Management</li> <li>• International Trade</li> <li>• Global Business</li> <li>• Geopolitics in Commerce</li> </ul>	<ul style="list-style-type: none"> <li>• Industry 4.0</li> <li>• Data Management and Analytics</li> <li>• Technological Innovation</li> <li>• System Integration</li> <li>• Data Communications and Networking</li> <li>• Internet of Things</li> <li>• Autonomous Robotics</li> <li>• 3D Modeling and CAD</li> <li>• Artificial Intelligence and Machine Learning</li> <li>• Cybersecurity</li> <li>• Cloud Operations</li> <li>• Additive Manufacturing</li> <li>• Augmented Reality and Simulation</li> <li>• Technology Entrepreneurship</li> </ul>
International Studies	Interdisciplinary Studies
<ul style="list-style-type: none"> <li>• International Affairs</li> <li>• Regional Studies</li> <li>• Diplomacy</li> <li>• Conflict Analysis</li> <li>• Peacebuilding and Peacekeeping</li> <li>• Negotiation and Mediation</li> <li>• International Development</li> <li>• Social Entrepreneurship</li> <li>• Globalization and Industry 4.0</li> <li>• Technology and Society</li> <li>• Global Issues: governance, public health, population, urbanization, environment, energy, food, water, security</li> <li>• Concentrations: Business and Economics, International Studies</li> <li>• Global Dual Degree with partner university</li> </ul>	<ul style="list-style-type: none"> <li>• Opportunity to participate in an academically sound and goal-oriented education that allows students to design their own program of studies according to their interests, talents, and career aspirations.</li> <li>• Development of skills and knowledge to address social, political, economic, and global issues from multiple disciplines. Studies can include history, culture, government, languages, international studies, technology, management, and global business.</li> <li>• Progressive core curriculum and encompasses two concentrations chosen from Endicott programs.</li> </ul>

<b>Management Studies</b>	<b>Technology Studies</b>	<b>International Studies</b>	<b>Interdisciplinary Studies</b>
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## AN INTERNATIONAL FACULTY

Endicott has brought together an accomplished faculty with expertise in a variety of specialized academic disciplines. Faculty members deliver a world-class education, global in perspective, digital in age, offering top-flight instruction and practical training in the critical aspects of management, technology, international affairs, and interdisciplinary studies with a focus on Asia.

**John E. Endicott, PhD**  
Georgia Institute of Technology, USA

**Hong Gi Kim, PhD**  
University of Giessen, Germany

**J.R. Reagan, PhD**  
Shenandoah University, USA

**Anura Amarasena, PhD**  
Monash University, Australia

**Anna Vysotskaya, PhD**  
Southern Federal University, Russia

**Brandon Sherman, PhD**  
Pennsylvania State University, USA

**Gerard Paulsen, DPhil**  
Oxford University, England

**Hyungtae Kim, PhD**  
Georgia Institute of Technology, USA

**Howard Lee, PhD**  
University of Houston, USA

**Hasan Tinmaz, PhD**  
Middle East Technical University, Turkey

**Jae Woong Youn, MBA**  
University of Houston, USA

**Kevin Kester, PhD**  
University of Cambridge, England

**Kimberly Bryant, MS**  
St. Joseph's University, USA

**Louglin Sweeney, PhD**  
University of Cambridge, England

**Marilyn R. La Fay, PhD**  
Rutgers University, USA

**So-Hee Woo, PhD**  
Yonsei University, Korea





# STUDYING AT ENDICOTT

## Management Studies

### You Learn

The Management Studies program prepares students to handle challenges in any functional area—anywhere in the world. Students learn a variety of hard, soft and international skills in all areas of business—from accounting to marketing, finance, economics, management, entrepreneurship, and international business.

Management Studies students also learn about technology, innovation and international affairs—and explore the key social, political, economic, and global issues facing the world today. Students learn to lead, manage and execute—as well as develop, implement and communicate cutting edge ideas and creative solutions. Curriculum focuses on real-world approach to management in a variety of industries rather than one.

### You Earn

Graduates earn a Bachelor of Arts in Management Studies from the Endicott College of International Studies. In addition, students will be able to take the PMI's Project Management Professional (PMP) @ certification upon completion of studies.

### You Prepare

Students prepare for careers in a variety of fields, including: management consultant, project manager, financial analyst, marketing executive, product manager, business analyst, sustainability consultant, logistics and distribution manager, systems analyst, risk manager, human resources manager, training manager, assistant manager, department head, vice president, and chief executive officer.

Students also work with faculty to ensure their career goals are met by creating and implementing a professional development plan and acquiring those skills that give them the competitive edge they need.

### You Grow

Students will develop into engaging and insightful leaders who can contribute and guide teams and organizations successfully. Students will come to understand how their own talent can add practical value to an organization. Through experiential learning, students will cultivate their capacity to be managers of the highest caliber—and be aware of their responsibilities in an organizational context.

## Technology Studies

### You Learn

Technology Studies department aims to provide students with the necessary knowledge, skills and abilities regarding with the latest and the most innovative technologies; with a specific emphasis on Industry 4.0 requirements. Students will follow the analysis, design, development, implementation, and evaluation steps of scientific and technological knowledge.

Technology studies explores technology's role in social, political, economic, and global issues via courses in humanities, international studies, management, science, and social studies, plus technology-specific classes on Industry 4.0 topics such as IOT, cybersecurity, cloud, big data analytics, augmented reality, and robotics.

### You Earn

Graduates earn a Bachelor of Arts in Technology Studies from the Endicott College of International Studies. Students are also encouraged to complete at least one industry professional certification in a related discipline.

Technology Studies department concentrates on four major tracks: Technology Management (data management and analytics, data communications and networking), Advanced Technology (augmented reality, cyber security, IoT), Advanced Automation (robotics, industrial automation, 3D Printing) and Advanced Intelligence (big data, artificial intelligence, cloud computing).

### You Prepare

Students prepare for careers in a variety of fields, including: software developer, computer systems analyst, information security analyst, IT manager, computer systems administrator, database administrator, computer support specialist, augmented reality product developer, 3D graphics developer, big data analyst, cloud support analyst, cloud architect, and robotics technician. Students will decide their career paths with the guidance of their academic mentors who are specialized in different Industry 4.0 areas.

### You Develop

Technology Studies students will develop innovative strategies, tools and knowledge regarding the utilization of different technologies. By being technology managers, students will develop and implement high tech solutions and plans in different organizations. Technology Studies graduates will bring Industry 4.0 philosophy and framework to their prospective jobs.



## International Studies

### You Learn

The International Studies program prepares students for an increasingly complex world by developing practical knowledge and theory-enhanced skills to solve pressing social, economic, political and environmental challenges. The program cuts across disciplines, geographies, world regions, ethnic, and national boundaries to propose novel ways of interpreting the world today. Competencies such as intercultural understanding, historical analysis, conflict resolution, political and economic theories, and linguistic proficiencies, are studied in local and global contexts.

### You Earn

Graduates earn a Bachelor of Arts in International Studies from the Endicott College of International Studies at Woosong University. Students receive topical, regional and linguistic expertise, and practical job placements during their studies. The department especially specializes in peacekeeping, peacemaking, peacebuilding, and diplomacy training.

### You Prepare

Students prepare for careers in a variety of fields, including: civil service, international work, journalism, law, politics, humanitarian work, diplomacy, United Nations, international business, non-profit and non-governmental leadership, teaching, and advanced research. Faculty work closely with students to develop their career-oriented skill sets.

### You Give

International Studies students will focus on preparing for jobs that improve their own condition and more broadly make the world a better place. During their studies they will participate in community, national and international service toward this objective. The International Studies program works with students committed to social betterment.

## Interdisciplinary Studies

### You Learn

The Interdisciplinary Studies program at Endicott College allows you to take control of your education, gaining the skills and knowledge you need to accomplish your unique personal and professional goals. Working closely with an advisor, you design a custom curriculum, drawing from courses in International Studies, Management Studies, and Technology Studies. If you are a highly motivated, self-directed student interested in multiple disciplines, or if your career aspirations don't fit traditional academic subjects, Interdisciplinary Studies may be the program for you. This program contains flexibility that allows students to gain a breadth of knowledge across academic majors, while also attaining depth in a particular area through a required minor.

### You Earn

Graduates earn a Bachelor of Arts in Interdisciplinary Studies from the Endicott College of International Studies, with a concentration in any of the three programs taught at Endicott. Depending on their course of study, students may also be positioned to pursue certifications several professional fields. Finally, the self-guided nature of the program gives students experience in long term planning and self-directed personal and professional development.

### You Prepare

Given the wide range of disciplines covered through the self-designed degree program, graduates have a wide range of careers options, including: business, politics, law, healthcare, economics, entertainment, media, education, government, NGOs, policy analysis, journalism, writing, research, academics, and public relations.

### You Decide

Interdisciplinary program students understand the value of responsibility and self-direction, and gain great experience in working with their academic advisors to create a program of study that is right for them. Studying across fields and disciplines, these students are exposed to the widest range of ideas, and can collaborate and develop relationships with students in all departments. With each student pursuing his/her own unique blend of management, international, and technological study, there is great potential for insight and innovation.



## JOINT PROGRAMS / GLOBAL PARTNERSHIP

### Exchange Program

Endicott students have an opportunity to study abroad in another university where they will be able to explore a new and exciting country and culture for 1 or 2 semesters. Exchange programs are available at all of our partner universities. An up to date list of our partner universities can be found on our website.

### Dual Degree Program

This program allows students to study at Endicott for 2 or 3 years while earning one degree then completing another 1 or 2 years at one of our partner universities to earn a second degree. We have relationships with schools in Asia, Europe, and the United States. Please check our website for further details.



## ENDICOTT CAREER DEVELOPMENT CENTER

The mission of the Career Development Center (CDC) is to foster excellence in career preparation for all students. Through its wide network of business partnerships and alumni members, it assists students with their job search and job applications, making sure students benefit from possible emerging job opportunities and internship opportunities off-campus.

### Career Advisor Professor Program (CAP)

CAP is a program in which every freshman has an Endicott professor from their area of expertise as a career advisor. The professor will discuss with the student their specific academic needs at Endicott, give advice on which courses to take, and assist the student in the creation of their own personalized career plan. In conjunction with Career Development Center (CDC), CAP will help find job opportunities upon graduation from Endicott. CAP is not limited to four years; we expect our graduates to keep in touch with Endicott long after they have graduated.

### Career Fairs

Endicott's Career Center hosts a variety of events throughout the year that bring students and recruiters together right here on campus. Students can use these events to:

- Meet with recruiters targeting Endicott students
- Learn more about the application process/timelines
- Discover new options

### Immersion

Endicott students have the opportunity to participate in immersions, which are half-day, on-site trips to companies and organizations. Students learn about different industries by visiting a variety of organizations' workplaces. In a small group setting (~15), students will engage with professionals, be welcomed by staff, tour the company, and explore their interests by experiencing a typical workday. In other terms, your students can 'See the space. Meet the people. Do the job!'

Immersion are half-day, on-site trips to companies and organizations. Each semester, Endicott hosts Immersion focused on a diverse range of industries.

## STUDENT MENTORSHIP PROGRAM

Every Endicott student is assigned a faculty mentor who meets with the student to discuss their progress during the semester. The mentor helps the student to ensure their learning objectives are met. Through the experience and guidance of their mentors, Endicott students gain valuable insights into the fields of study.



## RESIDENCE SolGeo



SolGeo is the residence for all students admitted to Endicott. Students are automatically matched up with a roommate from a different country and are highly encouraged to live their first semester of studies there. After their first semester, students may apply for other residences or opt to live off-campus. For the spring and fall, the residence fee includes a breakfast charge; for lunch and dinner, however, students are free to purchase a meal ticket at their convenience. In the summer and winter, no breakfast fee is charged, and all meals may be purchased with a meal ticket. In addition to the rooms, SolGeo is a modern, clean, safe, and Wi-Fi-accessible facility that features a library, dance studio, common kitchen, and various study halls and classrooms. Located on the East side of the campus, SolGeo is close to the nearby shops, restaurants, subway line, and various bus routes.



## CAMPUS LIFE

### Student Services

Endicott Student Services assists students with their payment of fees, scholarships, banking, medical insurance, visa inquiries, driver's license and vehicle registrations, residence affairs, locker rentals, print cards, meals, and part-time job opportunities on campus. It is also responsible for organizing excursions and other programs that will encourage the development of a well-rounded Asian Thought Leader.

Endicott Student Services welcomes new students through the airport meet-up service, bus terminal pick-up service, peer group program, and the team-building orientation week. It organizes various volunteer opportunity programs and fun, multicultural programs that help students develop their Endicott Spirit and a sense of belonging, soft skills, appreciation and understanding of cultural differences, leadership, and team work.

### Team-Building Orientation

The orientation program at Endicott is very unique. It is called "Team-Building" and it lasts one full week. New students are divided in teams and are led by a peer group leader who will guide them with the entire settlement process, helping newcomers cope with the foreseeable and unpredictable challenges ahead the road.

### Peer Group Program

Endicott students have the opportunity to develop their leadership skills when they participate in the peer group program. The program selects students with above average leadership skills and the ability to embrace cultural diversity for the creation of the best team synergy. Peer group leaders take care of the newly admitted to Endicott during the team-building orientation program as team leaders and mentors.

### Student Clubs

Endicott has an active student organization in charge of many extra-curricular activities and clubs. The student council administers all the clubs, including U.N., Football, Basketball, Photography, Language Clubs, etc. Students can propose to create a new club anytime.

### Health Care

All international students are required to purchase Korean medical coverage when they enroll in Endicott. Local clinics and hospitals are equipped with the latest technology and are modern, efficient, and provide excellent health care. Should a student need medical treatment while staying in Korea, the insurance allows the use of medical facilities at a reduced cost.

# FACILITIES



The seventeen-story SolBridge complex, conveniently located near Daejeon train station, is one of the most modern campuses in Korea, boasting many in-door facilities. In addition to the state-of-the-art classrooms, the building has a modern computer lab, library, auditorium, library, restaurants, coffee shop, swimming pool, and fitness center.

Being part of the Woosong Educational Foundation, students can access the nearby Woosong University campus which has numerous fitness facilities, additional libraries, language laboratories, and international-standard residences.



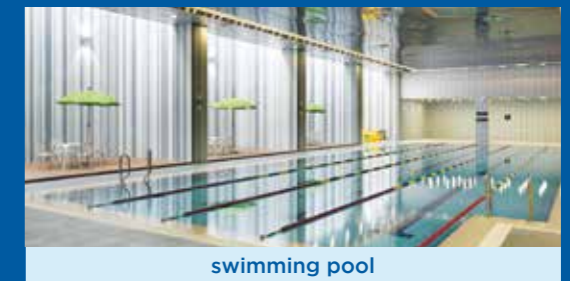
Computer Labs



A Multimedia Conference Room



Fitness Center



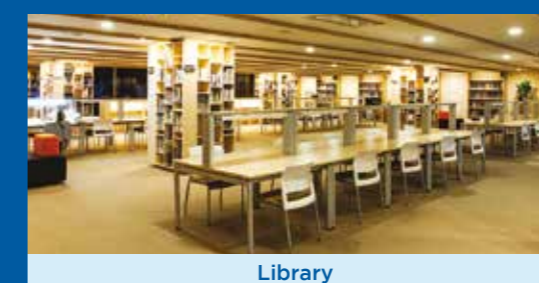
swimming pool



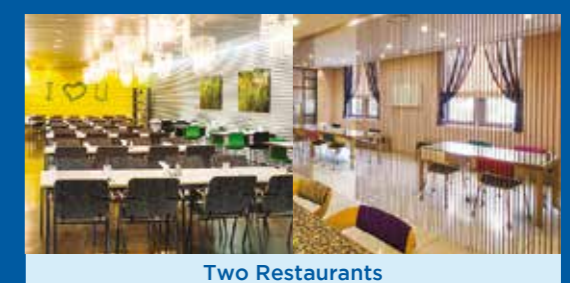
State of the Art Classrooms



Coffee Shop



Library



Two Restaurants

# ADMISSIONS CRITERIA

Endicott seeks motivated individuals from diverse social, economic, ethnic, and geographic backgrounds. Students at Endicott are encouraged to bring their own diversity and experience into the classroom.

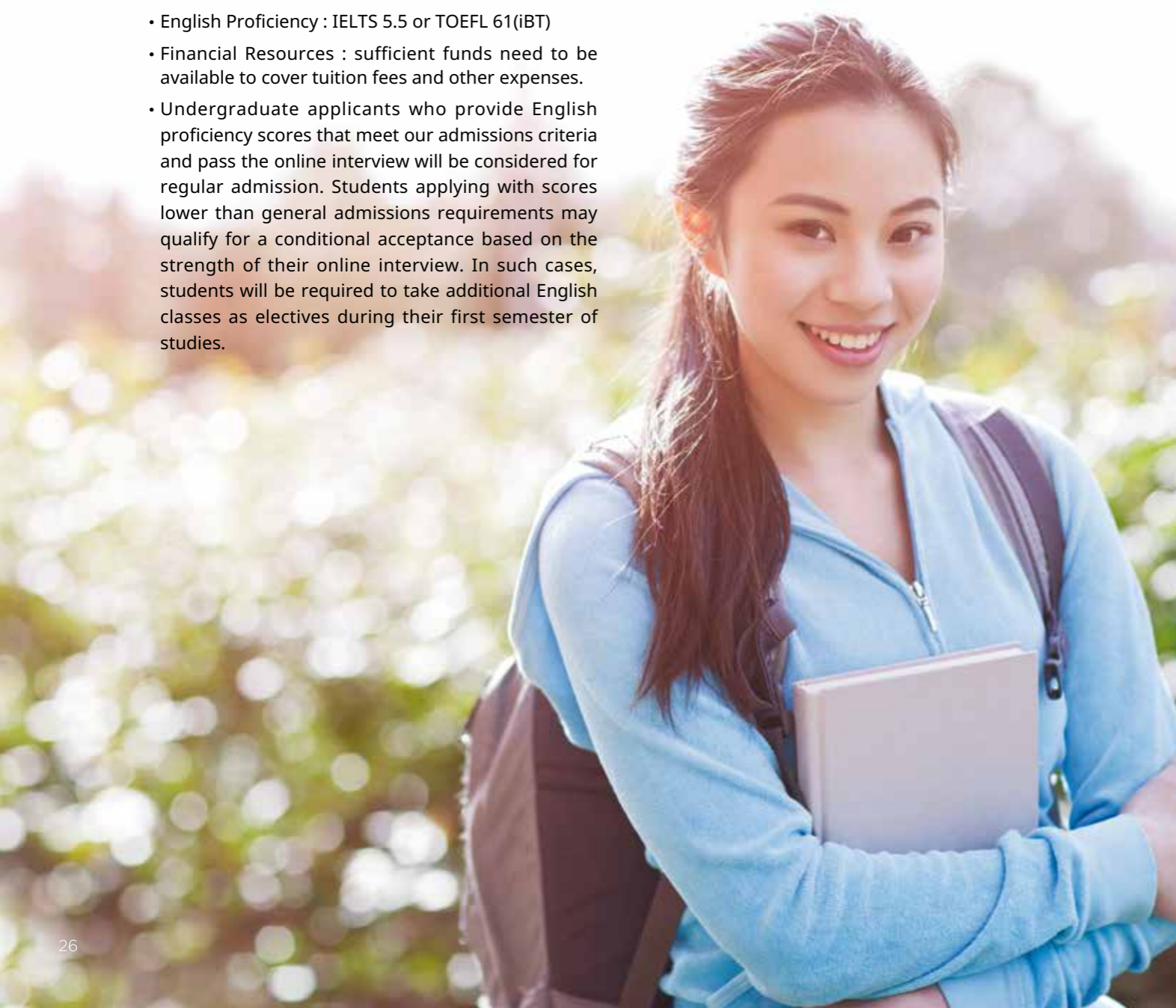
Admission to Endicott is evaluated on a case-by-case basis taking into account the applicant's academic records, English proficiency, financial status, personal essay, extra-curricular activities, and letters of recommendation.

Admission is selective and students are urged to apply as early as possible to ensure sufficient time for application review, visa application, and moving preparations.

Please check the website for the application deadlines : [www.endicott.ac.kr](http://www.endicott.ac.kr)

## General Requirements

- Good Academic Standing
- English Proficiency : IELTS 5.5 or TOEFL 61(iBT)
- Financial Resources : sufficient funds need to be available to cover tuition fees and other expenses.
- Undergraduate applicants who provide English proficiency scores that meet our admissions criteria and pass the online interview will be considered for regular admission. Students applying with scores lower than general admissions requirements may qualify for a conditional acceptance based on the strength of their online interview. In such cases, students will be required to take additional English classes as electives during their first semester of studies.



## PROSPECTIVE STUDENTS

**Who is eligible to apply for our undergraduate program as an international student?**

- (1) The applicant must have graduated or will graduate a secondary education institution.

### Admissions Process

1. Fill out the online application : The online application can be accessed at [www.endicott.ac.kr](http://www.endicott.ac.kr)
2. Make sure you fill out and upload all the required documents
3. Sign and submit your application
4. Endicott uses rolling admissions which means that candidates are invited to submit their applications anytime before the deadline.
5. An interview is NOT required for all admitted candidates. Candidates will be contacted only if an interview is necessary.
6. You do not need to apply separately for scholarship considerations, your application will serve as an application for scholarship as well.
7. Contact the Office of Endicott College Admissions by emailing [admissions@endicott.ac.kr](mailto:admissions@endicott.ac.kr) with any questions related to the status of your application.

# 2018 Educating Global Leaders For The 21<sup>st</sup> Century

[www.endicott.ac.kr](http://www.endicott.ac.kr)



**OFFICE OF UNDERGRADUATE ADMISSIONS**

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